

# **Issues Report**

## **Second Quarter 2008**

**WOOD TV8- Grand Rapids, MI:**

**WOOD TV8- Grand Rapids, MI**

**WOGC-CA- Grand Rapids, MI**

Description of programming providing the most significant  
treatment of community issues



# **WOOD TV8 Quarterly Issues Report**

**April – June 2008**

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
• 24 Hour News 8 Daybreak	Monday – Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday – Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday – Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday – Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 6:00 A.M.	Saturday and Sunday	6:00 – 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday and Sunday	6:00 - 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday – Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue responsive feature segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

“Connecting with Community” is a locally produced public affairs and community resources program, emphasizing social issues, community events and programs involved with the concerns and needs in our West Michigan community. The length of the program is approximately one minute and airs Monday through Friday during News 8 at Noon, and during 24 Hour News 8 at 6:00 p.m. on Saturdays and Sundays.

24 Hour News 8 at 6 p.m. is simulcast in Spanish on the SAP channel. Viewers can elect to listen to the newscast in Spanish.

WOOD TV8 is simulated in it entirely on WOGC-CA, Grand Rapids, MI.

- |                    |                 |                  |
|--------------------|-----------------|------------------|
| • NBC Nightly News | Monday – Friday | 6:30 - 7:00 P.M. |
|--------------------|-----------------|------------------|

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

- |         |                 |                   |
|---------|-----------------|-------------------|
| • TODAY | Monday – Friday | 7:00 - 9:00 A.M.  |
| • TODAY | Saturday        | 8:00 - 10:00 A.M. |
| • TODAY | Sunday          | 8:00 - 9:00 A.M.  |

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

- Dateline NBC Tuesday 10:00 - 11:00 P.M.
- Dateline NBC Friday 9:00 - 10:00 P.M.
- Dateline NBC Sunday 7:00-8:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

## Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

- 1 Program: 24 Hour News 8 at 6pm  
Date Aired: April 28, 2008  
Length: 1:03  
Summary: The Wyoming school board contemplates combining the Horizon's alternative education program with another to save money. This becomes an emotional and difficult task. Education reporter Tony Taglivia tracks the progression of this decision and it's impact.
  
2. Program: 24 Hour News 8 at 500pm  
Date Aired: April 29, 2008  
Length: 1:34  
Summary: More after school hours and expanded year-round programs for kids and teens are offered following the official opening of the Boys and Girls Club in Grand Rapids. They merged with the Grand Rapids Youth Fellowship to reach out to more children in need.
  
3. Program: 24 Hour News 8 at Noon  
Date Aired: May 19, 2008  
Length: 1:13  
Summary: Tips on how to navigate the world of financial aid are provided to families with children about to go to higher education institutions, students who are returning to school, and those who have college in their futures.
  
4. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 12, 2008  
Length: 1:40  
Summary: Kids and counselors at Miracle Camp take the weather seriously. They are learning together how to track storms and keep safe while out in the woods. They practice storm drills and locate safe spaces to be when severe weather strikes.
  
5. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: Monday, June 16 2008  
Length: 1:06  
Summary: Experts show that reading to your kids in the summer will improve your child's ability to learn when heading back to school in the fall. Your local library is a great place to start by signing up for the WOTV Summer Reading Club.

5. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 13, 2008  
Length: 1:15  
Summary: The first study of the Kalamazoo Promise – which pays for college tuition for Kalamazoo public school graduates – brings information about changes it's producing. According to the study, nearly a third of the students say they are more motivated and attend school more often. Teachers say they have higher expectations and more community involvement has been sparked through mentors and volunteer services.

## Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: 24 Hour News 8 at 5:00 pm  
Date Aired: Tuesday, April 1  
Length: 1:10  
Summary: Ninth graders at Caledonia High get hands-on lessons in safe driving in their school parking lot. Project Save Our Children brings in the tools they need to make good choices on the road. This is one program that supports 24 Hour News 8's Drive to Live on going efforts.
2. Program: 24 Hour News 8 at Noon, Connecting with Community  
Date Aired: April 10, 2008  
Length: 1:02  
Summary: Storm safety tips to take at home are outlined in this report with the help of electric utility Consumers Energy. These steps are designed to help people stay safe in their homes when and before thunderstorm watches and warnings are issued.
3. Program: 24 Hour News 8, all programs  
Date Aired: May 20 and 21, 2008  
Length: various  
Summary: 24 Hour News 8 brings together resources to help teens learn save driving tips. From 2pm to 8pm for two days in a row in two different locations, teens and parents are able to get hands on experience and advice from driving experts. 24 Hour News 8 lead up to this event with reports on distractions teens face and continued to broadcast live from each day's event during every newscast and cut in opportunity.

4. Program: 24 Hour News 8 at 6:00 pm  
Date Aired: June 24, 2008  
Length: 1:00  
Summary: Target 8 reporter Henry Erb takes an in-depth look at how safe the helipad on top of Spectrum Health is after a crash atop it a month earlier. Erb uncovered several steps the hospital could have taken to update safety features that met approval when the helipad was built in the 90's

5. Program: 24 Hour News 8 at 6pm  
Date Aired: June 29, 2008  
Length: 1:32  
Summary: A new Michigan law requires all children under 4 foot 9 inches tall and between the ages of four and eight to ride in approved safety seats during all vehicle rides. Booster seat safety check stations are set up across West Michigan to make sure seats are secured and used properly.